**CHILI publish introduces CHILI publisher Online – the SaaS editing solution for all web2print service providers**

*Securing customer self-service, web2print agility, and business scalability for all*

Aalst (Belgium), April 16th, 2020 – CHILI publish, creator of market-leading software for smart artwork and marketing material creation, today releases CHILI publisher Online. The world’s most technologically advanced, feature-rich, online document editor is now available as a service. CHILI publisher Online was developed in compatibility with Microsoft Azure to supply service providers with the cloud-collaborative technology stack they need to ensure business continuity and/or optimization via their web2print platforms. It is available today in four different tiers: Starter, Business, Professional and Private Cloud.

**The future of print is digital and collaborative**

Numerous printers and agencies are aware of the benefits of web2print and the added revenue this could bring to their business, but are hindered by lack of time, resources or expertise. CHILI publish therefore decided to open up its solution offering and partner community to accommodate everyone with a state-of-the-art web2print enablement module.

CHILI publisher Online is the SaaS solution that offers an always up-to-date version of CHILI publisher, hosted in the cloud​, including instant access to all product updates, the latest features and new modules​.

Each CHILI publisher Online tier will consist of:

* Full access to all features, modules and APIs
* Automatic product updates
* Cloud elasticity for instant scalability
* CHILI publish Connect – full access to the CHILI partner community

It will be available in four tiers based on usage and SLA level to accommodate any company size, in both a multi-tenant and single-tenant setup:

* Starter – small companies or teams getting started
* Business – mid-sized companies growing their business
* Professional – companies who service large customers
* Private Cloud – enterprises and global brands

**From browser to cloud**

In the age of digital transformation, agility is essential. Especially in a web2print environment that is defined by a plethora of martech tools that need to communicate and collaborate on many levels. CHILI publish teamed up with Microsoft Azure, the cloud computing service created by Microsoft for building, testing, deploying, and managing applications and services through Microsoft-managed data centers.

John Arnsdorf, Product Marketing Manager at CHILI publish, highlights the importance of this launch: “Tech can no longer stand in the way of business optimization for printers. CHILI publisher Online delivers a future-proof frontend, with native cloud functionality optimized for Microsoft Azure. It eliminates costly infrastructure investments or system maintenance and is ready to do what it should do within any web2print setup. It is the most scalable, most advanced online editing solution out there.”

**Web2print for all**

CHILI publisher is adopted industry-wide as the go-to professional online editing software for printers who want to self-service customers via web2print. This means customers can create, edit and procure a print-ready PDF by working with Smart Templates in their browser. Any original graphic is turned into a Smart Template – a document that fixes brand must-haves but leaves room for visual or textual adjustments. The outcome will always be print-perfect, any edits and approval are the sole responsibility of the customer. Not only does it save printers a lot of time and money in their prepress department, the optimization factor also brings about extra revenue through creative iterations.

Kevin Goeminne, CEO at CHILI publish concludes: “Now is the time for web2print to seize its moment. But in order to differentiate with print output quality and application range, printers need to supply online users with an outstanding customer experience. By offering our browser-based solution in the cloud, we hope to service a broader range of web2print service providers that are investigating the SaaS approach to secure business continuity or accommodate business elasticity. We’re helping them manage the service so they can manage their business.”

More information on CHILI publisher Online is available at: <https://www.chili-publish.com/software-pdf-rendering-barcode-generator>

CHILI publish is also hosting a webinar series on the SaaS offering on April 28th and April 30th: <https://www.chili-publish.com/webinars>

**Note to the editor:**

CHILI publish will organize a press webinar prior to its drupa 2021 participation to elaborate more on the new functionalities of CHILI publisher.

For more information, an invitation to the webinar, or an interview with the CHILI publish management, please contact Maya Staels via maya@chili-publish.com.

**About CHILI publish**

CHILI publish has been shaping tomorrow’s graphics since 2010. Its flagship solution, CHILI publisher, is the software for smart artwork and marketing material creation. The solution has been widely adopted by large and small companies as their go-to artwork builder and is integrated in marketing and packaging departments worldwide. The solution is respected by industry influencers, endorsed by a worldwide customer base of SPICY star customers and validated by an ecosystem of integration partners.

More information at [www.chili-publish.com](http://www.chili-publish.com)

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